



Full Board Meeting
MINUTES
Wednesday, June 15, 2022

Members Present: Beth Bloom, Bruce Brooks, Ele Hamburger, Kay Frank, John Hoerster, Mark Hutcheson, Nancy Isserlis, Ron Knox, Dick Manning, Gail Mautner, Michelle Moersfelder, Margaret Niles, Gerald Schley, Michael Schwab, Mark Griffin

Members Absent: Rima Alaily, Sal Mungia

Staff: Melinda Mann, Caitlin Davis

Meeting started at 12:00

Subject	Discussion Leader(s)
<p>Welcome</p> <ul style="list-style-type: none"> • Minutes provisionally approved pending the addition of attendee information, which Melinda will amend and send to the Board <p>President’s Report</p> <p>Joint Board Retreat Report</p> <ul style="list-style-type: none"> • Attendees: 17 in person, 25 online • Survey Feedback: 15 respondents • Question: which part of the Board retreat was most helpful – history, emergency funding, or community partners? <ul style="list-style-type: none"> ○ Emergency funding garnered most responses • Board members would like to learn more about... <ul style="list-style-type: none"> ○ What each board does and what decisions they make ○ The organization and its structure, with information about the people who are on the board and what their role is ○ More details on what other organizations are doing day-to0day ○ More from grantees • Question: What else do you want us to know about the retreat? <ul style="list-style-type: none"> ○ Board member enjoyed hearing about how other entities prioritized and thought through their funding; having similar exercises and discussions going forward would be helpful ○ It would be helpful to have a handbook that describes the organizational structure and history ○ Positive feedback for retreat overall 	<p>Michelle</p>

<p>First Session with Kevin Baker</p> <ul style="list-style-type: none"> • There was a consensus that this was a wonderful foundational session, and the Board hopes that members who missed it can join a make-up session next week • Reflection from Ron Knox, Chair of Race Equity Task force, that the best part of the session was hearing from others and seeing how they engaged with the idea of being anti-racist <ul style="list-style-type: none"> ○ This work is deeply personal, but has to be a collective effort as we build trusted space to facilitate honest conversation 	
<p>2021 EEJ Audit</p> <ul style="list-style-type: none"> • Discussion • Board approval • Margaret noted that we had a presentation with BDO on 5/25, and no weaknesses in internal controls were indicated – it was a clean audit. <ul style="list-style-type: none"> ○ Committee voted to accept the audit and recommend to the board that it accept the 2021 audit ○ Mark Griffin made a motion to accept the audit and it receives a unanimous yea vote. 	Margaret
<p>Potential New Board Member Discussion</p> <ul style="list-style-type: none"> • Jon Bridge nominated to the Board of EEJ by Board Support Committee <ul style="list-style-type: none"> ○ He has deep experience in areas that will be beneficial to the board of directors ○ He was a wonderful addition to the Montgomery trip ○ We are taking advantage of this opportunity at this time while keeping in mind the other objectives and diversification goals outlined in the strategic plan ○ He will help us with the business community. • Question: Do we have diversity goals? <ul style="list-style-type: none"> ○ Not specifically, but we are a white-led board and we are aspiring to fund grantees and be of service to communities which include many BIPOC members so it is a goal for our immediate recruitment • Goal is to have 24 – 27 members by 2024 – significant increase in number of board members • Discussion of diversity to include racial make up, geography and law firm and corporate leadership. • Mike Schwab moved to approve, seconded by Mark Hutcheson, followed by a unanimous YES vote. 	Ron Knox
<p>Justice Society Committee Update</p> <ul style="list-style-type: none"> • Gail recognized the non-board member folks on the Justice Society Committee: Teresa Byers, Mike Longyear and Rob Morrison, and suggested inviting them to the next board meeting so they can be recognized. • Mailed 1000 Seeds of Justice to the following groups: <ul style="list-style-type: none"> • 10 year+ donors to the Campaign • LFW, EEJ, C4EJ, Advisory Council, Supreme Court, Current Justice Society Members 	Gail

<ul style="list-style-type: none"> Follow up plan (via email/phone) Proposal to engage Planned Giving Senior Advisor and JD, Bill Zook, to work with the Justice Society Committee to assist with Seeds of Justice follow up and messaging and infrastructure, such as gift acceptance policy 																	
<p>2022 Board Fundraising:</p> <p>Raised to Date: \$150,000 Goal \$500,000 Remaining to Raise \$350,000</p> <p><u>Expected Revenue:</u></p> <table border="0"> <tr> <td>House Parties (average \$10-\$15K) X 3</td> <td>\$ 30,000</td> </tr> <tr> <td>Voices for Justice Signature Event</td> <td>\$100,000</td> </tr> <tr> <td>Major Gifts (\$5K+) 19 gifts (\$300K)</td> <td>\$220,000</td> </tr> <tr> <td> 100,000 X 1</td> <td></td> </tr> <tr> <td> 50,000 X 1</td> <td></td> </tr> <tr> <td> 25,000 X 2</td> <td></td> </tr> <tr> <td> 10,000 X 5</td> <td></td> </tr> <tr> <td> 5,000 X 10</td> <td></td> </tr> </table> <ul style="list-style-type: none"> Donor Stewardship Join an Event Committee <p>Event Calendar</p> <ol style="list-style-type: none"> Voices for Justice Gerry Alexander Reception – Olympia Beth Bloom Event <ul style="list-style-type: none"> Prospecting List – asking each Board member to create a personal list to solicit this year and invite to events <ul style="list-style-type: none"> Process: use rating guide and go through list identify who you will contact. <p>How to work your tribe?</p> <ul style="list-style-type: none"> BB tells story of how she made her own event successful by having coffee with people before the event, briefing people on the EEJ and connecting with people after to answer questions and solicit. 	House Parties (average \$10-\$15K) X 3	\$ 30,000	Voices for Justice Signature Event	\$100,000	Major Gifts (\$5K+) 19 gifts (\$300K)	\$220,000	100,000 X 1		50,000 X 1		25,000 X 2		10,000 X 5		5,000 X 10		<p>Beth and Melinda</p>
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<p>Adjourned</p>	<p>Michelle</p>																