



## 2019 Committees

Operations and Investment	GOALS
<p><b>Bruce Brooks, Chair</b> Ellen Dial John Hoerster Nancy Isserlis Margaret Niles</p>	<ul style="list-style-type: none"> <li>• Conduct annual review of investment strategies and provide guidance based on internal goals</li> <li>• Meet with Canterbury to review returns and report to Endowment Board</li> <li>• Work with Canterbury and make recommendations to Board re spending policy</li> <li>• Review MOA with LFW as needed, and assure effective implementation including participation in MOA joint meetings with LFW</li> <li>• Work to fulfill the LFW/Endowment Statement of Shared Principles</li> <li>• Review and help craft annual Endowment budget and periodically review performance against budget</li> <li>• Review annual audit and Form 990</li> <li>• Review and update policies as needed</li> </ul>
Board Support	GOALS
<p><b>Kay Frank, Chair</b> Mark Hutcheson Mark Kamitomo Dick Manning Sal Mungia</p>	<ul style="list-style-type: none"> <li>• Increase Board size to 18, with a focus on increasing the Board’s diversity</li> <li>• Increase Advisory Council diversity</li> <li>• Review Board member and Advisory Council job descriptions as needed</li> <li>• Lead the board in identifying and recruiting candidates</li> <li>• Outline onboarding procedures and plan orientation for new members</li> <li>• Develop recommendations and goals toward efficient board functioning</li> <li>• Develop a protocol for participation in meetings by telephone</li> <li>• Facilitate biennial Board self-evaluation in December 2019</li> </ul>
Communications	GOALS
<p><b>Ellen Dial, Chair</b> Beth Bloom Kay Frank Mark Hutcheson Nancy Isserlis Michelle Moersfelder Margaret Niles Michael Schwab</p>	<ul style="list-style-type: none"> <li>• Oversee adoption and implementation of marketing and communications plan to help achieve the Reach 20 fundraising goals, to increase the visibility of the Endowment and Reach 20, and to reduce confusion about the Endowment’s unique role in supporting civil legal services</li> <li>• Explore opportunities for co-branding with LFW and the Campaign for Equal Justice</li> </ul>
Donor Engagement	GOALS
<p><b>Sal Mungia, Chair</b> Ele Hamburger Dick Manning Michael Schwab</p>	<ul style="list-style-type: none"> <li>• Systematically engage with, nurture, and recognize our current donors, and assure that this outreach is ongoing and documented.</li> <li>• Develop a repertoire of compelling <b>donor engagement</b> experiences that give donors an opportunity to see the Endowment’s mission in action and learn about its impact (Grantee Spotlight Tours, Quarterly Speaker Series, Small group lunches, invitation to serve on board/council/committees).</li> <li>• Provide outstanding <b>stewardship to donors</b> to express appreciation, showcase the impact of their investment, and strengthen relationships with past donors</li> <li>• Work with R20 Co Chairs to develop a <b>donor recognition program</b> for major donors</li> </ul>