



Endowment for Equal Justice Board Retreat

Thursday June 7, 2018

Perkins Coie

MINUTES

Board Members present: Rima Alaily, Bruce Brooks, Ellen Dial, Kay Frank, Eleanor Hamburger, John Hoerster (President), Nancy Isserlis, Dick Manning, Michelle Moersfelder, Sal Mungia

Via phone: Margaret Niles, Mark Hutcheson

Absent: Carolyn Cairns, Mark Kamitomo

Staff: Brendan Hennessey, Melinda Mann, Caitlin Davis

Guests for parts of the meeting: Ali Bilow, Merf Ehman, P.J. Grabicki, Mark Griffin, Sam Green, Matthew Moersfelder, Andre Penalver (via phone), Nolan Wood

Executive Session: The meeting began in an executive session. It was moved and seconded that the minutes of the Board's March 21, 2018 meeting be approved, and the motion carried unanimously. The Board received the 2017 audited Financial Report. At its last meeting, the Operations & Investment Committee met with the auditors about the financial report and the Committee recommended to the Board that it accept the report. The Board unanimously accepted the 2017 audited Financial Report. Board members then discussed the topic of clarifying and enhancing the Endowment/Legal Foundation of Washington relationship, including providing feedback regarding the draft Statement of Principles. At about 2:30 p.m., the executive session ended and staff joined the meeting.

Reach 20 Update and Review of Top Prospects: Melinda Mann and Mark Hutcheson provided the Board with a Reach 20 update and overview of upcoming Reach 20 events and stewardship opportunities. The group next reviewed a list of top Reach 20 prospects and discussed the possibility of establishing a matching pool at a later stage in the Reach 20 initiative. Melinda requested Board Members to brainstorm donor prospects for the Reach 20 Committee to review and solicit.

Campaign for Equal Justice Update: Andre Penalver, President of the Campaign Board, announced that the Campaign aims to raise \$1.7M and has ten regional events planned around the state. He also noted the Campaign has six new Board Members, and is also seeking to add young, diverse attorneys.

Legal Foundation of Washington Update: P.J. Grabicki, President of the LFW Board, reported that LFW is seeking two new Board Members to replace Laurie Connelly and Gerald Schley once their terms expire later this year. P.J. also reported that Nancy Isserlis and Michelle Moersfelder will serve on the Goldmark Luncheon Committee, and John Hoerster will serve on the Audit Committee.

Strategic Partnership Discussion: John reported that during the Board’s executive session, Board Members expressed eagerness to collaborate on fundraising and communications efforts with the Campaign and LFW. P.J. echoed John’s message, and thanked John for drafting a statement of shared principles. Board Members further communicated the need to work together in raising money, recognizing that LFW and the Endowment share the same donors. The Endowment Board stressed the need to co-brand with the Campaign, and discussed the possibility of establishing an integrated strategic committee of Campaign, Endowment and LFW Board Members to converse on areas the boards can collaborate on and/or appointing a liaison between each board. P.J. then invited Board Members to participate in a race equity training on Thursday September 27th.

Cy Pres Discussion: Melinda and Caitlin Davis provided an overview of cy pres history in relation to the Endowment and LFW. Ele Hamburger reported on the cy pres memo she prepared for the retreat, and she and Mark Griffin detailed the cy pres award process and provided specific case examples. The Board next discussed cy pres award solicitation strategies and plans for marketing the Endowment as a recipient of cy pres funds, including approaching judges and publishing articles.

Canterbury Consulting Update: Nolan Wood presented year to date portfolio results. Next, the discussion turned to socially responsible investing and Bruce Brooks provided an update on the Operations and Investment Committee’s recent work and goals for socially responsible investing. The Board next discussed the process of applying screens to a portion of the Endowment’s portfolio, and Bruce offered to distribute a portfolio screen menu to solicit feedback from the full board.

Columbia Legal Services Presentation: Merf Ehman and Ali Bilow provided an overview of recent legislative successes of CLS, current projects, and updates on combatting homelessness in King County.

The retreat concluded at 5:25 p.m.