



2019 Committees and Other Assignments

Operations and Investment	GOALS
<p>Bruce Brooks, Chair Ellen Dial John Hoerster Nancy Isserlis Margaret Niles</p>	<ul style="list-style-type: none"> • Conduct annual review of investment strategies and provide guidance based on internal goals • Meet with Canterbury to review returns and report to Endowment Board • Work with Canterbury and make recommendations to Board re spending policy • Review MOA with LFW as needed, and assure effective implementation including participation in MOA joint meetings with LFW • Work to fulfill the LFW/Endowment Statement of Shared Principles • Review and help craft annual Endowment budget and periodically review performance against budget • Review annual audit and Form 990 • Review and update policies as needed
Board Support	GOALS
<p>Kay Frank, Chair Mark Hutcheson Mark Kamitomo Dick Manning Sal Mungia</p>	<ul style="list-style-type: none"> • Increase Board size to 18, with a focus on increasing the Board’s diversity • Increase Advisory Council diversity • Review Board member and Advisory Council job descriptions as needed • Lead the board in identifying and recruiting candidates • Outline onboarding procedures and plan orientation for new members • Develop recommendations and goals toward efficient board functioning • Develop a protocol for participation in meetings by telephone • Facilitate biennial Board self-evaluation in December 2019
Communications	GOALS
<p>Ellen Dial, Chair Kay Frank Mark Hutcheson Nancy Isserlis Michelle Moersfelder Margaret Niles Michael Schwab</p>	<ul style="list-style-type: none"> • Oversee adoption and implementation of marketing and communications plan to help achieve the Reach 20 fundraising goals, to increase the visibility of the Endowment and Reach 20, and to reduce confusion about the Endowment’s unique role in supporting civil legal services • Explore opportunities for co-branding with LFW and the Campaign for Equal Justice
Donor Engagement	GOALS
<p>Sal Mungia, Chair Ele Hamburger John Hoerster Dick Manning Michael Schwab</p>	<ul style="list-style-type: none"> • Systematically engage with, nurture, and recognize our current donors, and assure that this outreach is ongoing and documented. • Develop a repertoire of compelling donor engagement experiences that give donors an opportunity to see the Endowment’s mission in action and learn about its impact (Grantee Spotlight Tours, Quarterly Speaker Series, Small group lunches, invitation to serve on board/council/committees). • Provide outstanding stewardship to donors to express appreciation, showcase the impact of their investment, and strengthen relationships with past donors • Work with Reach 20 Co-Chairs to develop a donor recognition program for major donors

Other:

1. Reach 20: Instead of having a Reach 20 Committee, the co-chairs (Rima, Michelle, and John) will undertake the responsibilities assigned to the committee in 2018. The Reach 20 co-chairs will work with Endowment staff to:
 - Lead the Board's efforts to obtain new pledges and gifts of at least \$1M in 2019, in addition to the \$500,000 LFW matching challenge. As a way of engaging the full Board in Reach 20 efforts, each Board member will serve on a Reach 20 team led by a co-chair, with a friendly competition between the three teams being likely.
 - Coordinate with the Communications Committee to assure effective marketing of and communication about Reach 20;
 - Maximize effective use of LFW's matching challenge;
 - Update and assure effective implementation of the Endowment's Reach 20 plan, including developing and helping implement a law firm/in-house counsel strategy and assessing whether and how to solicit to the broader community in 2020;
 - Help identify, create and execute personalized solicitation plans for prospective Reach 20 donors and oversee development of similar individualized outreach plans by all Board members; and,
 - Emphasize Justice Society goals as part of Reach 20.
2. Justice Society: Defer having a Justice Society Committee, probably until 2021, but make clear that adding additional Justice Society members is part of our Reach 20 efforts. Dick will explore the viability of a Justice Society Advisory Council and, if so, what its charter should be and how to proceed to recruit members.
3. Cy Pres: In lieu of a formal Endowment Cy Pres Committee, Ele will reach out to Mark Griffin to explore strategies to increase cy pres awards for the benefit of both LFW and the Endowment, including whether to form an EEJ/LFW/C4EJ committee to jointly promote the direction of cy pres funds to civil legal aid. If such a joint committee is formed, Mark K. and Ele will be the Endowment members.
4. Individual meetings/plans: Melinda and John will meet with each Board member early in 2019, with the objective that each Board member will have an individual plan that includes both Reach 20 and other activities in which they will engage in 2019. Pending these meetings, the following items are noted:
5. Liaison: Nancy will serve as LFW/Endowment liaison for 2019
6. Advisory Council: Mark H., Michelle, Rima, Sal, John and Melinda worked with John McKay and Greg Dallaire to organize a January 15 Advisory Council meeting. Following that meeting, Michelle, Rima and John are meeting one-on-one with Council members to help develop individual "Champion" plans. Michelle is coordinating this effort and so is essentially serving as the Board's liaison to the Advisory Council.
7. Spokane event: Nancy, Mark K., and Sal will work with Melinda to plan an Endowment event in connection with the Access to Justice meeting in Spokane June 14-16.
8. Temple De Hirsch Sinai relationship: Mike is facilitating this emerging relationship. The Endowment will be making a presentation this spring, with other follow-up opportunities being likely. Mike and other Board members will also ponder whether there are other faith community opportunities.
9. Perkins Coie relationship: Ellen facilitated an exploratory meeting on January 11 with Dave Andrews and Dave Burman, and Melinda and John about opportunities for engaging with Perkins or some of its partners about the Endowment. These opportunities are being pursued, and might lead to ideas about engaging other law firms in similar ways.
10. WSAJ: Mark K. will network with the Washington State Association for Justice as a way to expand our connections with the plaintiffs' bar. WSAJ and the Endowment seem to have compatible missions.
11. Women's Event: Rima will engage board members and work with Melinda to create a women's legal aid event in the fall.